



SARA FERNANDEZ

Conten Creator - UGC

✉ sarasoulinfo@gmail.com

☎ +61 0451339225

📍 Sydney, Australia | Available to travel

📧 @imsarasoul

EDUCATION

Greystone Collegue

Certificate IV Marketing & Communications 2023-2025

Diploma Digital Marketing 2025 - Present

SPECIAL SKILLS & ATTRIBUTES

- 8+ years of experience in UGC content creation
- High-end content production equipment (iPhone 15 Pro Max, Canon G7X Mark III, DJI Osmo Action 5)
- Advanced video editing
- Scriptwriting and storytelling for campaigns
- Voice-over in English and Spanish
- Strong brand message communication
- Fast turnaround and project delivery

LANGUAGE

English
Spanish
Italian

About Me

I'm Sara, a passionate UGC creator and content creator specializing in lifestyle, travel, fashion, beauty, and wellness. Based in Australia and available worldwide, I craft authentic, relatable, and high-quality content designed to drive real audience engagement and brand connection. My work is creative, dynamic, and always tailored to reflect the unique voice of each brand I collaborate with.

HIGHLIGHTED EXPERIENCE

2025

Vush Official - Sydney, Australia
Puri Jumpungan Villas - Sidemen, Indonesia
Sea Doo Safari - Makassar, Indonesia
Dream CoWork Hotel, Lombok
La Salada Restaurant - Phuket, Thailand
Mov' in Bed - Sydney, Australia
Aer Restaurant Pullman - Lombok, Indonesia
Vapiano Restaurant - Sydney, Australia
Bresh - Sydney, Australia
First One Latino - Sydney, Australia
Qure Skincare - Sydney, Australia
Hedonist Restaurant - Uluwatu, Indonesia
Eurovision on Tour - Sydney, Australia

2026

Viral Food Festival - Australia
El Corte Restaurant - Sydney, Australia
38° The Bathhouse - Sydney, Australia
Unique Hairdressing - Sydney, Australia
Lavana Restaurant - Sydney, Australia
Mov'In Bed - Sydney, Australia
UMI Beach Resort - Bali, Indonesia
Vivo78 Restaurant - Sydney, Australia

MEDIA KIT

Instagram

54 K Followers
4 M Views each month

Tiktok

42 K Followers
335 K Likes on profile